

PRODIGE

PROMOTING HIGH-QUALITY DIGITAL EDUCATION IN GEORGIA

Enhancing Enrollment,
Inclusivity, and Cost Efficiencies
through Digital Education

Training on Digital Education in
Higher Education - Day 2



1 Identify ways digital education can increase enrollment and reach new student demographics.

2 Explore how digital education enhances inclusivity.

3 Discuss strategies to improve cost efficiency for institutions while maintaining quality.

What do you see as the biggest opportunity in digital education for institutions?



Enrollment Growth

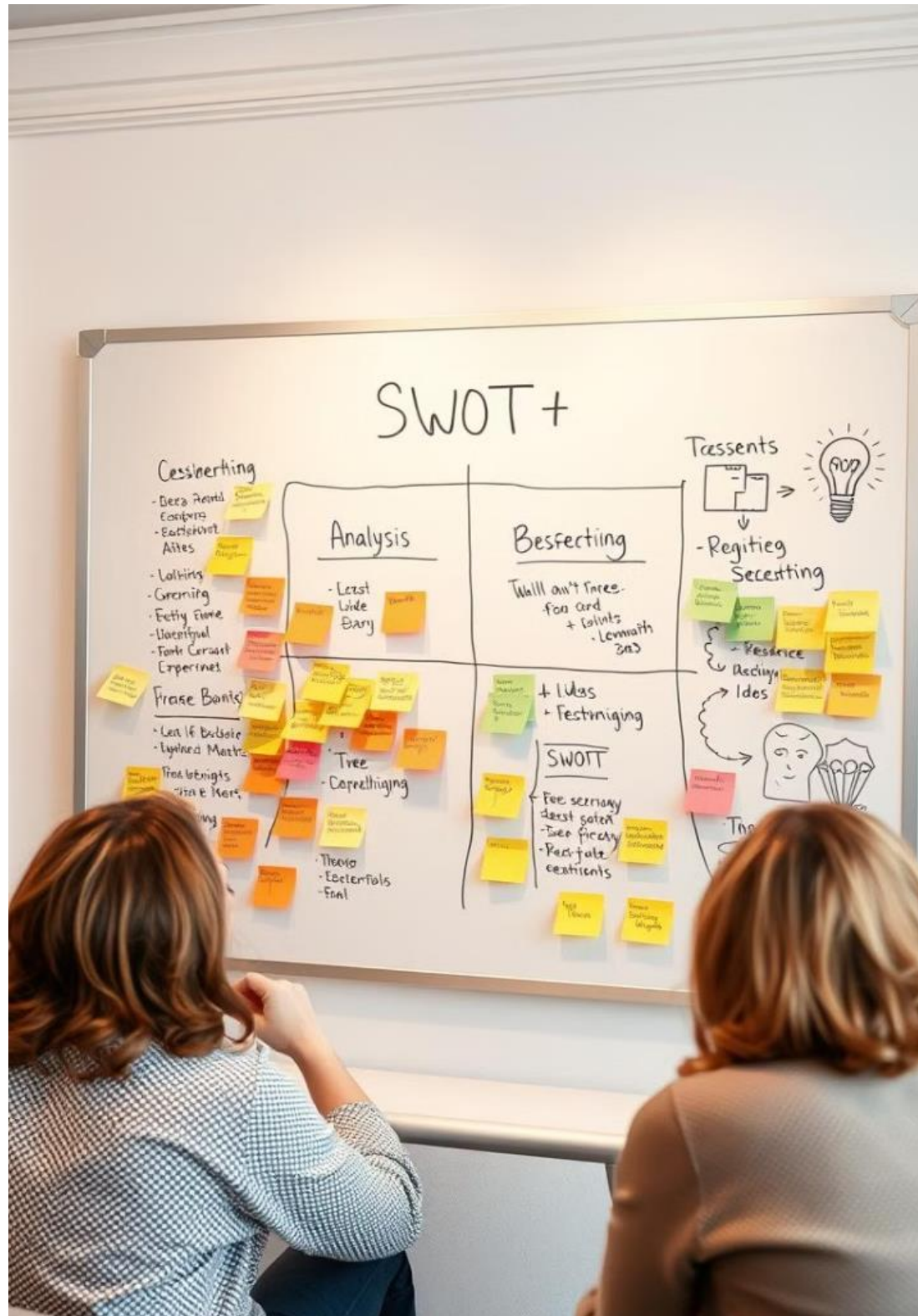
- Reaching global learners
- Attracting working professionals
- Expanding access to rural communities

Inclusivity

- Removing geographic barriers
- Providing financial support
- Adapting learning materials for diverse needs

Cost Efficiency

- Reducing infrastructure expenses
- Leveraging reusable digital resources
- Optimizing course delivery for scalability



Identify strengths, weaknesses, opportunities, and threats related to implementing digital education in your institutions.

Form groups of 6 people.

Each group focuses on one institutional opportunity: *Enrollment Growth, Inclusivity, or Cost Efficiency.*

Groups use a SWOT framework to analyze their assigned opportunity, considering their specific institutional contexts.

Each group focuses on one institutional opportunity:

- Enrollment Growth
- Inclusivity
- Cost Efficiency

- 1.Strengths (Internal, Positive) – What advantages does the organization have?
- 2.Weaknesses (Internal, Negative) – What areas need improvement?
- 3.Opportunities (External, Positive) – What external factors can be leveraged?
- 4.Threats (External, Negative) – What external risks could impact success?



Group Findings

Sharing key insights from the SWOT analysis



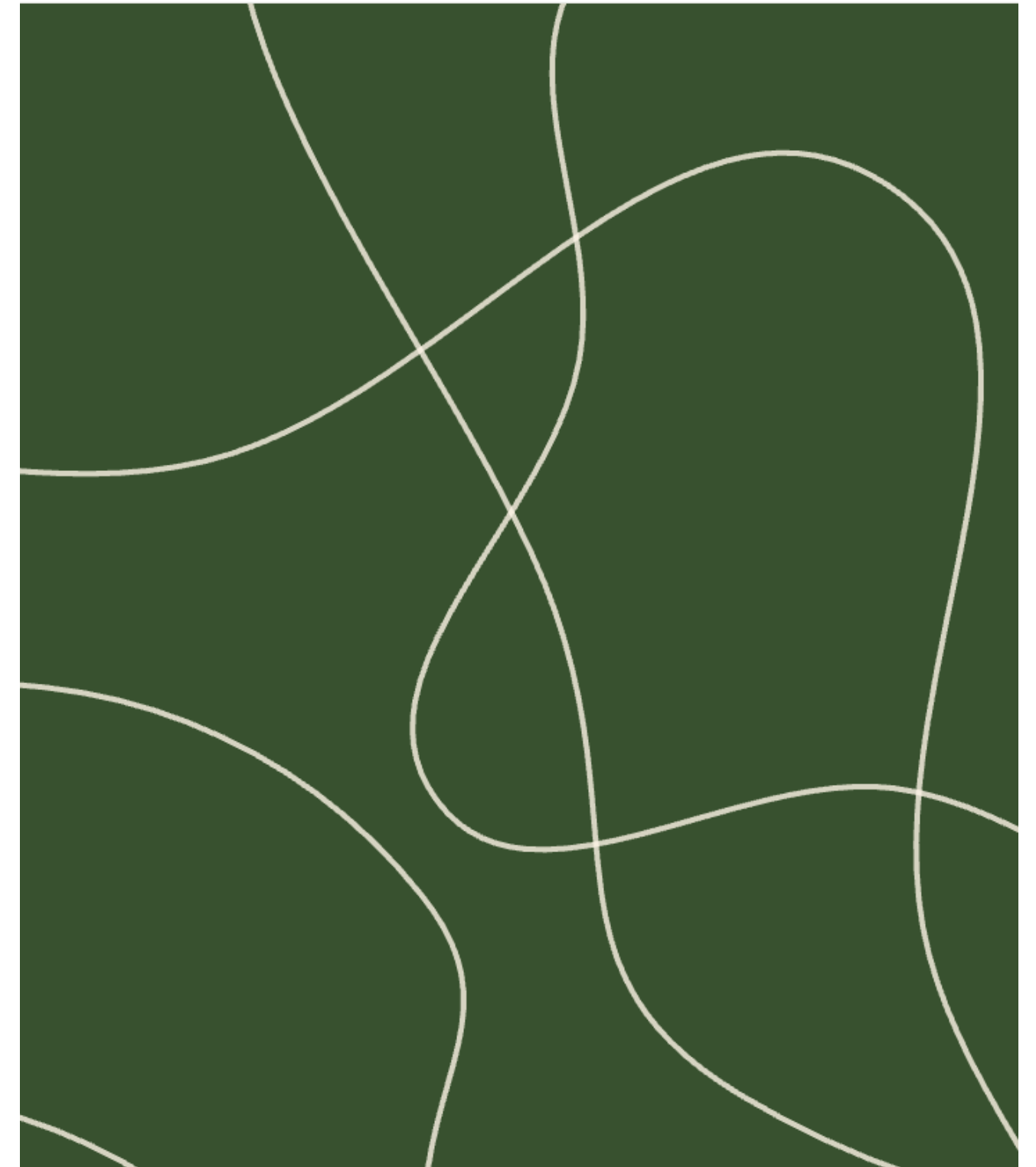
What is one actionable step your institution could take to leverage digital education opportunities?



Institutions can enhance enrollment through strategic use of online programmes.

Inclusivity improves when barriers to access are systematically reduced.

Cost efficiencies arise from scalable and reusable digital resources.



THANK YOU !

FOR PROMOTING HIGH-QUALITY DIGITAL EDUCATION IN GEORGIA

