

PRODIGE

PROMOTING HIGH-QUALITY DIGITAL EDUCATION IN GEORGIA

From Vision to Action: Crafting Digital Education Strategies
Training on Digital Education in Higher Education – Day 3

T a l l i n n U n i v e r s i t y o f
T e c h n o l o g y (T a l T e c h)





- 1 To draft actionable digital education strategies tailored to your institutional or regulatory contexts.
- 2 Focused on the key elements such as vision, goals, resources, and challenges.
- 3 Collaborative refinement - Through group work, diverse perspectives will be leveraged to refine your strategies for impact.

Setting the context



“Strategy comes into play where there is actual or potential conflict, when interests collide and forms of resolution are required. This is why a strategy is much more than a plan”
(Freedman, 2013, p. xi)

Strategy is about “maintaining a balance between ends, ways, and means; about identifying objectives; and about the resources and methods available for meeting such objectives”
(Freedman, 2013, p. xi)

Vision

Articulate a clear vision for digital education.

Goals

Set specific and measurable goals, e.g., increased access, improved learning outcomes, or enhanced digital literacy.

Target Audience

Who benefits?

Resources

Assess the financial and non-financial resources needed

Implementation steps

Timelines, communication, partnerships, milestones

Evaluation Metrics

To measure the success of your activities, including counter-measures



There will be groups of 6 members.

The groups focus on the key components presented before.

Each group selects a specific focus for their strategy
(e.g., expanding access for rural students, implementing a blended learning model).

Groups collaborate to complete the template based on
their institutional or regulatory context.

Group Presentations

Each group present their draft strategy.

Feedback

Other groups provide feedback and suggestions for improvement.



Reflection Activity:

Please write down one takeaway or action step you plan to implement in your institution.

THANK YOU !

FOR PROMOTING HIGH-QUALITY DIGITAL EDUCATION IN GEORGIA

